



طيران أبو ظبي  
ABU DHABI AVIATION

# UAE CHAMPION ON A WORLD STAGE

[info@ada.ae](mailto:info@ada.ae)  
[www.ada.ae](http://www.ada.ae)

Dec 2023



# The ADA Group of Companies

ADA Ownership: 30% the Government of Abu Dhabi, 70% UAE national shareholders.

We offer the best of both worlds with government support & private company governance.

**TOTAL GROUP ASSETS ≈ US \$ 1305 M**



The leading rotary wing & fixed wing operator & service MRO company in the Middle East region



ADATC a fully qualified ATO for fixed & rotary wing type training with multiple simulators from Airbus, to Leonardo & Bell .



One of the leading VIP & executive jet operator in the Middle East region



ماكسموس للطيران  
MAXIMUS AIR

One of the leading cargo aircraft operators in the Middle East region



AgustaWestland  
Aviation Services LLC

A joint venture between Abu Dhabi Aviation (ADA) and Leonardo S.p.A.



Management consultancy dedicated to providing the industry's best consulting services for the Aviation.



Real estate development, asset management and investment company.

# ADA Millennium , The Aviation Consultancy & Advisory Service

**OUR CONSULTANTS ARE AVIATION PROFESSIONALS, MOSTLY HAVING HELD POST HOLDER OR SENIOR EXECUTIVE STATUS**

## FLEXIBLE SOLUTIONS FOR YOUR BUSINESS NEEDS

ADA Millennium LLC is the advisory arm of Abu Dhabi aviation offering specialised consulting services for the aviation industry.

We are dedicated to improving the performance of our client airlines & MROs. To date, we have helped set up & improve many operators.

We work directly with executive boards and their management teams to deliver sustainable change, as our methodology is based on real operations implementation as opposed to generic management theory.

Our fees are linked to our performance which ensures we keep your best interests in focus at all times.

Our presence in the GCC allows us great regional knowledge & this can be used by our clients as a regional advisor or representative.

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## OUR INDUSTRY KNOWLEDGE & EXPERIENCE

ADA Millennium has the world wide business experience which gives us a deep understanding of aviation operations & aviation business.



## EXECUTIVE TRAINING & COACHING

- Accountable Manager Coaching
- Post Holder Coaching
- Executive Training & development
- Interim Executive Management Placement

## TECHNICAL

- Maintenance & Engineering
- Full Service Carriers
- Low Cost Carriers
- VVIP & VIP Private Jets
- Interior Completions
- A/C sourcing, purchase & EIS
- MRO Providers
- Rotary Wing
- Charter Airlines
- Lease Management

## STRATEGY

- Corporate Strategy
- Feasibility Studies
- Business Plans
- Fleet Planning
- Strategic Planning

## OPERATIONS

- Strategic Sourcing
- Cost Saving Initiatives
- KPI Implementation
- Revenue Improvement
- Productivity Planning
- Quality Improvement
- Restructuring
- Turnaround
- Security
- Manual Writing
- Manpower

# Our Experience: The Projects

## Royal Jet

PREMIUM PRIVATE AVIATION  
الخدمات الخاصة

### Royal Jet:

[www.royaljet.group.com](http://www.royaljet.group.com)

Full feasibility study, business plan development followed by start up project operations & airworthiness (AOC & AMO) management for a Boeing 737-BBJ VIP fleet operation based in Abu Dhabi.



### Fly Ghana:

Full feasibility study & business plan for a new start up national regional airline to serve the country of Ghana & bordering countries.



### AJA Private jets:

[www.ajaprivatejets.com](http://www.ajaprivatejets.com)

Full feasibility study, business plan development followed by start up implementation for a jet charter operation (AOC & AMO) based in Abu Dhabi.



### TACV Cabo Verde Airlines:

[www.caboverdeairlines.com](http://www.caboverdeairlines.com)

Restructuring of the national airline of Cabo Verde to become leaner & closer to profitability addressing both the aircraft operations & maintenance



### LAM Mozambique Airlines:

[www.lam.co.moz](http://www.lam.co.moz)

Restructuring of the national airline of Mozambique to become leaner & closer to profitability.



### Non Disclosed:

Purchase negotiation, agreement negotiation, pre purchase airworthiness inspection & final acceptance inspection of 2 civil airliners for a European airline.



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### Abu Dhabi Aviation:

[www.ada.ae](http://www.ada.ae)

Creation of an aviation company in Ghana capable & qualified to supply helicopter off shore services to the oil & gas industry.



### Nirvana Travel:

[www.ntravel.ae](http://www.ntravel.ae)

Full feasibility study & business plan for a helicopter & sea plane air tours operation based in UAE.

# Our Experience: The Projects.....



**A GCC VVIP Operation:**  
Advisory services on restructuring their operations, maintenance & engineering departments.



**GCC VVIP:**  
Purchase negotiation, agreement negotiation, pre purchase airworthiness inspection & final acceptance inspection of 3 civil VIP helicopters & subsequent management.



**Open Class:**  
Development & delivery of a leading aviation management course of 8 modules to the aviation industry in the UAE with over 30 attendees in first cohort.



**Aviation Management Class:**  
[www.lam.co.moz](http://www.lam.co.moz)  
Delivery of an on line aviation management course of 8 modules to 55 employees of LAM airlines.



**GCC VIP:**  
A detailed study of whether to own a private aircraft or to charter.



**LAM Mozambique Airlines:**  
[www.lam.co.moz](http://www.lam.co.moz)  
Review & restructuring of the LAM engineering department. Detailed development of their CAMO capability & review of their maintenance input management.



**Abu Dhabi Sports Aviation Club:**  
[www.adsac.ae](http://www.adsac.ae)  
Review & restructuring of the new sport aviation club in Abu Dhabi.



Memberships of  
Abu Dhabi Aviation



H.E. Mohamed Ibrahim Al Mazrouei  
Chairman ADA Millennium & General Manager  
at Abu Dhabi Aviation.

Mr. Mohamed Ibrahim Al Mazrouei, BSc of Management from the University of La Verne, California, United States and a minor in Aviation Management.

Mr. Al Mazrouei is a Chairman of ADA Millennium. Also, he holds the General Manager's position at Abu Dhabi Aviation.

Mr. Al Mazrouei serves as an Accountable Manager for all approvals for Abu Dhabi Aviation with the United Arab Emirates General Civil Aviation Authority (GCAA), the European Aviation Safety Authority (EASA), the United States Federal Aviation Agency (FAA), and a number of other aviation regulatory authorities.





# ACTVET

Abu Dhabi Centre for  
Technical and Vocational  
Education and Training | مركز أبوظبي  
للتعليم والتدريب  
التقني والمهني



**Dr. Markj Pierotti.**  
Managing Director at ADA Millennium & Director  
of Commercial at Abu Dhabi Aviation.

36 years in aviation with a BTech in Aeronautical Engineering, a BSc in aviation operations, an MBA in aviation management & a PhD in Aircraft Engineering, an Aircraft Maintenance License & a Pilots License. Dr Pierotti is a qualified AOC & AMO Post Holder & Accountable Manager & has worked for major world airlines, international MRO`s, Private, Executive & VIP fixed wing aircraft operations and helicopter operators in commercial & operational roles. Dr Pierotti a Professor of Aviation Engineering & Operations, is a published author on Aviation Leadership, Aircraft Maintenance Engineering & Aircraft Operations Management.

- ADAM specialize in aviation feasibility & business plan development, aviation start up with AOC applications & restructuring, aircraft specification, purchase & entry into service.
- ADAM also specialize in aviation Leadership services such as training, Executive placement & Accountable Manager Leadership Coaching., holding an ACTVET vocational training license.
- ADAM have a very strong capability in the authorship & management of aviation manuals for small to large complex fixed & rotary wing operations.
- ADAM are an approved training organization by City & Guilds Institute of London & ACTVET of UAE offering a Certificate in Aviation Management & Leadership.

With a team of aviation experts, airline, private & royal both Rotary & Fixed wing available to assist.

- Let us assist you in improving your business reach by working together reviewing your objectives & strategizing a way forward.
- Let us manage your start up process & AOC / AMO application with the Civil Aviation Authorities.
- Let us assist you in improving your operational procedures from manual writing to restructuring & leadership coaching.
- Let us help you find the right a/c for your needs with the right specification at the right price & manage the whole entry into service process.

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# Introducing ADAM Ops.

ADAM Ops is a specialist aviation operations capability of ADA Millennium. Staffed with some of the regions most experienced large transport jet senior pilots as well as rotary wing off / on shore experts & operations experts with many years of civil aircraft international & domestic operations & management. With detailed knowledge of both Boeing & Airbus ETOPs operations as well as Leonardo, Bell & Airbus helicopter operations. ADAM Ops is available to either write from scratch operations manuals or to review & improve existing manuals. We can also manage civil aviation applications from AOC start up to adding ETOPs capability. We can also assist in operations restructuring to try to bring improvements in efficiency & processes, we also offer leadership coaching helping our clients understand their regulatory responsibilities & how to balance decision making in a complex environment.

## Our Team:

- **Management, Post Holder & Training Captains:** with over 40 years aircraft operations experience, a qualified ATPL (A) & ATPL (H) commanders on Airbus, Boeing large jets as well as Bell, Airbus & Leonardo helicopters, all having held senior management, Post Holder, Accountable Manager & training positions with major airlines including Emirates & Abu Dhabi Aviation.





# Introducing ADAM Tech.

ADAM Tech is a specialist aviation maintenance & engineering capability of ADA Millennium. Staffed with some of the regions most experienced aviation engineering & maintenance experts with many years of small & large civil aircraft management. With detailed knowledge of many types including Boeing, Airbus, Embraer & Leonardo ADAM Tech is available to manage civil aviation applications from AOC / AMO start up to adding new type capability. With expert Airworthiness capability ADAM Tech can conduct pre purchase inspection, lease management audits, scheduled maintenance oversight, write AMP`s, MEL`s & reliability programmes. We can also assist in M&E restructuring to try to bring improvements in efficiency & processes. We also offer leadership coaching, helping our clients understand their regulatory responsibilities & how to balance airworthiness decision making in a complex environment.

## Our Team:

- Management & Post Holder Airworthiness Specialists: with over 30 years aircraft engineering, maintenance, airworthiness & operations experience, qualified Post Holders, Accountable Managers & engineers on Airbus, Boeing, Bell, & Leonardo aircraft having held senior management positions with major airlines including British Airways, Lufthansa, Emirates, Royal Jet & Abu Dhabi Aviation.



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