



طيران أبو ظبي
ABU DHABI AVIATION

UAE CHAMPION ON A WORLD STAGE

info@ada.ae
www.ada.ae

June 2021



The ADA Group of Companies

ADA Ownership: 30% the Government of Abu Dhabi, 70% UAE national shareholders.

We offer the best of both worlds with government support & private company governance.

TOTAL GROUP ASSETS ≈ US \$ 1305 M



طيران أبو ظبي
ABU DHABI AVIATION

The leading rotary wing & fixed wing operator & service MRO company in the Middle East region



ماكسيمس للطيران
MAXIMUS AIR®

One of the leading cargo aircraft operators in the Middle East region

RoyalJet

PREMIUM PRIVATE AVIATION
طيران خاص متميز

One of the leading VIP & executive jet operator in the Middle East region



A joint venture between Abu Dhabi Aviation (ADA) and Leonardo S.p.A.



Management consultancy dedicated to providing the industry's best consulting services for the Aviation.



Real estate development, asset management and investment company.





The Achievement Milestones of ADA

1976

ADA formed under Amiri Decree to provide air service support in developing the offshore oil industry.

1982

Transfer to full public status. Shareholding split between Government (30%) and Public Shareholders (70%).

1991

Commenced Fixed Wing Operations.

1996

Commenced Fire Fighting Operations in Spain.

1997

Fleet upgrade to include Bell 412.

2000

Opened new facility at Abu Dhabi International Airport.

2002

Established Royal Jet in partnership with Presidential Flight.

2005

Fleet upgrade to include AW139.

2008

Commenced operations in the Far East and South America and acquired 95% of Maximus Air Cargo.

2009

Commenced SAR operations in the UAE.

2010

Commenced HEMS operations in Saudi Arabia for Saudi Red Crescent Authority.

2011

Agusta Westland Aviation Services LLC, a joint venture with Abu Dhabi Aviation, created a leading Helicopter MRO.

2017

Established the Abu Dhabi Aviation Training Center with two full motion helicopter simulators with other rotary & fixed wing simulators to come.

2018

Bell Aerospace Maintenance & Repair Authorized Service Center.

2019

ADA receives International Aviation Safety Recognition IS-BAO Stage 2 Certification (International Standard for Business Aircraft Operations).

2020

ADA receives International Aviation Safety Recognition IS-BAO Stage 3 Certification (International Standard for Business Aircraft Operations)

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P.O. Box 2723
Abu Dhabi, UAE



ADA Fleet – 61 Aircraft

Owned & Managed Fleet:

Rotary Wing 54 a/c Fixed Wing 7 a/c

AW169

2 Aircraft

AW139

17 Aircraft

Bell 412

22 Aircraft

Bell 212

12 Aircraft

EC 135

1 Aircraft

DHC-8-400

2 Aircraft

DHC-8-300

3 Aircraft

DHC-8-200

2 Aircraft

Fixed Wing Total Hours

Over 65,000



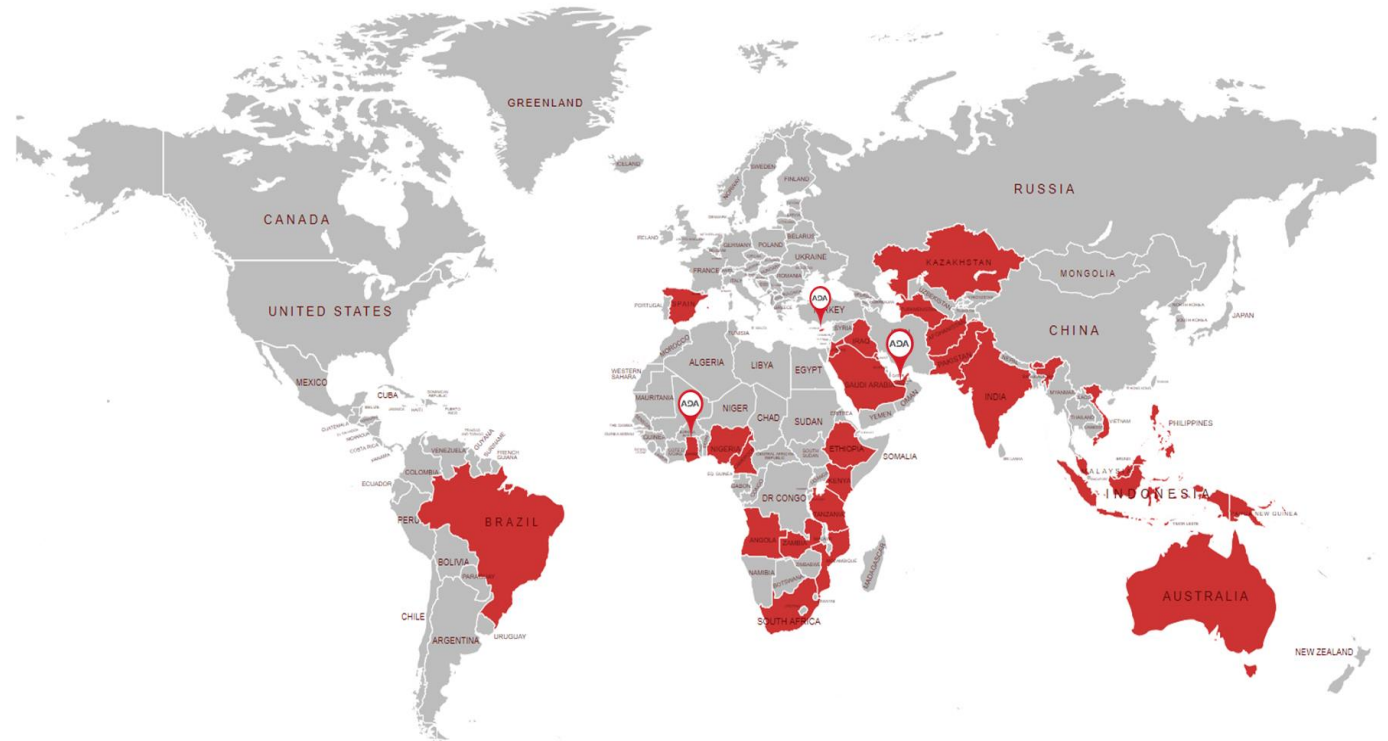
Rotary Wing Total Bell Flight Hours

Over 1,100,000

ADA`s Global Operation

ADA operates worldwide as well as from our headquarters in Abu Dhabi. We have established local operating companies in Ghana and Cyprus to cover West Africa and the Eastern Mediterranean regions.

ADA is currently an approved aviation service provider (passing all safety and technical audits) for major oil & gas companies throughout the world. ADA will be participating in upcoming tenders globally.



ADA Millennium , The Aviation Consultancy & Advisory Service

FLEXIBLE SOLUTIONS FOR YOUR BUSINESS NEEDS

ADA Millennium LLC is the advisory arm of Abu Dhabi aviation offering specialised consulting services for the aviation industry.

We are dedicated to improving the performance of our client airlines & MROs. To date, we have helped set up & improve many operators.

We work directly with executive boards and their management teams to deliver sustainable change, as our methodology is based on real operations implementation as opposed to generic management theory.

Our fees are linked to our performance which ensures we keep your best interests in focus at all times.

Our presence in the GCC allows us great regional knowledge & this can be used by our clients as a regional advisor or representative.

OUR INDUSTRY KNOWLEDGE & EXPERIENCE

ADA Millennium has the world wide business experience which gives us a deep understanding of aviation operations & aviation business.



EXECUTIVE TRAINING & COACHING

- Accountable Manager Coaching
- Post Holder Coaching
- Executive Training & development
- Interim Executive Management Placement

AVIATION EXPERTISE

- Maintenance & Engineering
- Full Service Carriers
- Low Cost Carriers
- VVIP & VIP Private Jets
- Interior Completions
- A/C sourcing, purchase & EIS
- MRO Providers
- Rotary Wing
- Charter Airlines
- Fixed Base Operators

STRATEGY

- Corporate Strategy
- Feasibility Studies
- Business Plans
- Fleet Planning
- Strategic Planning

OPERATIONS

- Strategic Sourcing
- Cost Saving Initiatives
- KPI Implementation
- Revenue Improvement
- Productivity Planning
- Quality Improvement
- Restructuring
- Turnaround
- Security
- Manual Writing
- Manpower

Our Experience: The Projects

Royal Jet[™]

PREMIUM PRIVATE AVIATION
طيران خاص متميز

Royal Jet:

www.royaljet.group.com

Full feasibility study, business plan development followed by start up project management for a Boeing 737-BBJ VIP fleet operation based in Abu Dhabi.



Fly Ghana:

Full feasibility study & business plan for a new start up national regional airline to serve the country of Ghana & bordering countries.



AJA Private jets:

www.ajaprivatejets.com

Full feasibility study, business plan development followed by start up implementation for a jet charter operation based in Abu Dhabi.



TACV Cabo Verde Airlines:

www.caboverdeairlines.com

Restructuring of the national airline of Cabo Verde to become leaner & closer to profitability addressing both the aircraft operations & maintenance



LAM Mozambique Airlines:

www.lam.co.moz

Restructuring of the national airline of Mozambique to become leaner & closer to profitability.



Mex Mozambique & Abu Dhabi Aviation:

www.Mex.co.moz

www.ada.ae

Full tender study & submission followed by a start up implementation plan for a helicopter operation based in Mozambique.



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Abu Dhabi Aviation:

www.ada.ae

Full mobilization plan & project management for helicopter operation based in Nigeria. Full tender study & submission followed by a start up implementation plan for a helicopter air ambulance & jet MEDEVAC operation. Sourcing, purchase, specification & EIS management of 2 Airbus Helicopters.



Nirvana Travel:

www.ntravel.ae

Full feasibility study & business plan for a helicopter & sea plane air tours operation based in UAE.



Dr. Markj Pierotti.
Managing Director at ADA Millennium & Director
of Commercial at Abu Dhabi Aviation.

34 years in aviation with an MBA in aviation management & a PhD in Aircraft Engineering, an Aircraft Maintenance License & a Pilots License. Dr Pierotti has worked for major world airlines, international MRO`s, Private, Executive & VIP aircraft operations and helicopter operators in commercial & operational roles.

- ADAM specialize in aviation feasibility & business plan development, aviation start up & restructuring, aircraft specification, purchase & entry into service.
- ADAM also specialize in aviation Leadership services with Executive placement & Accountable Manager Leadership Coaching.

With a team of aviation experts, airline, private & royal both Rotary & Fixed wing available to assist.

- Lets us assist you in improving your business reach by working together reviewing your objectives & strategizing a way forward.
- Lets us help you get into the GCC region, where we offer our presence & connections in the region as a launch pad for your capabilities.
- Let us help you find the right a/c for your needs with the right specification at the right price & manage the whole entry into service process.

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